



• SINCE 1923 •

WHY FALL FERTILIZER IS THE MOST IMPORTANT OF THE YEAR

The change of season brings a change in lawn care. For Utah, this means it's time for fall fertilizer. Since it takes care of your lawn through the winter and into early spring, fall fertilizer is the most important lawn feeding of the year. This time of year, most lawns have noticeable dry patches after the hot summer sun has done its damage. Since Utah is prone to having desert-like summer conditions with temperatures up to 100 degrees, the fall is a time for lawns to recover from the heat and aridness. Our lawns need a heavy dose of nitrogen which is essential for growth. It helps grassroots convert nutrients into energy, helping the roots become stronger and encouraging the blades to regrow.

Not only is fall fertilizer the most important feeding for the cold season, but it's also essential for a great spring lawn as well. Fertilizing in the fall gives your grass a head start for next spring by causing an earlier spring green up. Your lawn will have an easier time greening up because fall fertilizer prepares the grass by having a consistent flow of nitrogen

that's slowly released throughout the winter.

Typically, when a lawn isn't fertilized in the fall, it can have a difficult spring due to excessive shoot growth. This caused when the lawn goes from being deprived of nitrogen to having an extreme amount. Using fall fertilizer prepares your lawn to be more manageable and consistent in the spring.

This fall, plan to spread IFA Step 4 Fall & Winter Fertilizer with Omnicote iron over your lawn. The specially formulated fertilizer has an extra boost of nitrogen which helps strengthen grassroots and aides the root system to more efficiently retain water throughout the winter. With the Omnicote iron added into the mix, your lawn will also have a darker shade of green that will last until the first snow fall.

IMPROVE THE SOIL

In addition to using IFA Step 4 Fall & Winter Fertilizer, an application of IFA Bountiful Earth Humate will also help protect your lawn against the rigorous winter months. Humate improves the availability of iron and other minerals while also increasing the water holding capacity of the soil. Using Humate with the fertilizer conditions your soil to gain up more nutrients. It also improves the efficiency of the fertilizer to help your lawn become healthier and greener over a longer period of time.

Apply both the IFA Step 4 Fall & Winter Fertilizer and the IFA Bountiful Earth Humate as directed and water thoroughly to ensure a healthier, happier lawn through the winter and into next year.

